

***Water Power Imports for Ontario:
Survey Report***

Prepared for

Ontario Clean Air Alliance Research Inc.

By



March 31st 2014

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M e t h o d o l o g y & L o g i s t i c s

Study Sample

- This report represents the findings from a telephone survey of 1000 residents of Ontario. The survey was conducted by Oraclepoll Research Limited for The Ontario Clean Air Alliance Research Inc.

Confidence

- The margin of error for the total 1000-person survey is +/- 3.1%, 19/20 times.

Survey Method

- The survey was conducted using computer-assisted techniques of telephone interviewing (CATI) and random number selection. A total of 20% of all interviews were monitored and the management of Oraclepoll Research supervised 100%.

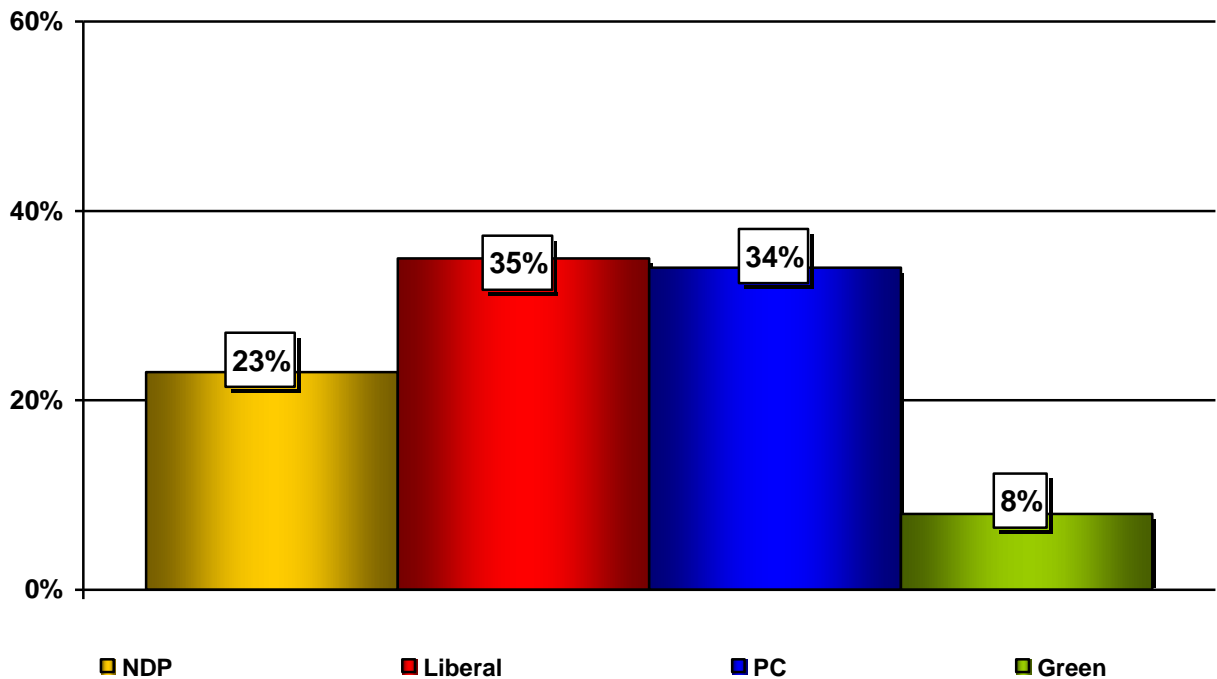
Logistics

- Surveys were conducted between the days March 21st and March 30th 2014.
- Initial calls were made between the hours of 6:00 p.m. and 9:00 p.m. Subsequent call-backs of no-answers and busy numbers were made on a (staggered) daily rotating basis up to 5 times (from 10:00 a.m. to 9:00 p.m.) until contact was made. In addition, telephone interview appointments were attempted with those respondents unable to complete the survey at the time of contact. If no contact was made at a number after the fifth attempt, the number was discarded.

Executive Summary

VOTE INTENT

Respondents were asked about their provincial vote intent and the graph below illustrates the findings from decided voters (undecided removed).



The decided vote intent results show a virtual tie among support for first place with the Liberals being backed by 35% of the Ontario electorate and the PC's by 34%, while the NDP trail in third spot with 23% and the Greens with 8%. A total of 22% of Ontarians surveyed were still undecided at the time of their interview.

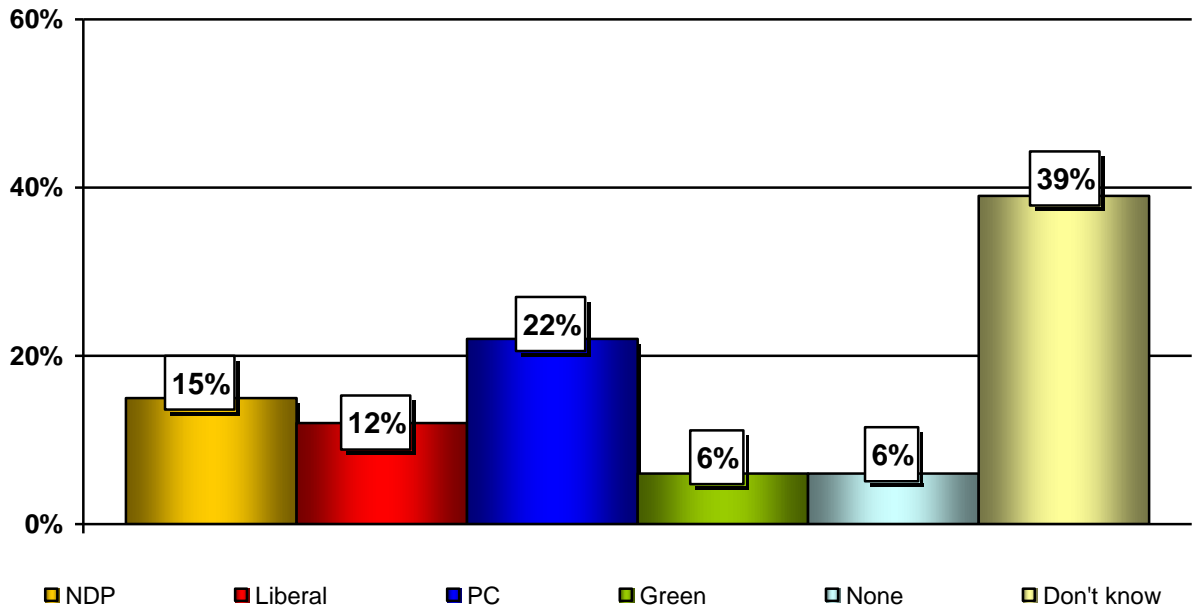
When asked about their level of support for their Party of choice, 50% said it was moderate, 40% strong and 10% weak. Those voting PC were most likely to say strong (51%), compared to NDP (37%), Liberal (35%) and Green (25%) backers. Most Liberal (59%) and Green (62%) voters said their support was only moderate.

Respondents were also asked if they were likely to switch their vote from the current Party that the support with 51% saying not at all likely, 24% not likely, 12% neither likely not unlikely, 9% likely and 4% very likely. Party support was strongest, as claimed by those not at all likely to switch, with the PC's (64%), next followed by the NDP (57%) and Green's (53%). It was weakest among Liberals, with only 34% saying that they are not at all likely to switch the Party affiliation.

ENERGY – TRUST & CONCERN

Ontario voters were asked which political Party in Ontario that they most trust to deliver on the promise of ensuring a reliable source of energy while reducing costs.

“All of Ontario’s political Parties are committed to reducing electricity costs while ensuring a reliable source of energy. Which Party do you most trust to deliver on this promise?”



No Party stood out on this issue, but the PC'S were seen by 22% as most trusted in comparison to 15% that named the NDP, only 12% the Liberals and 6% the Green's. A very high 39% of voters were unsure of the Party that they most trust, while 6% said none of them.

While 70% of PC backers most named their own Party as most trusted and 60% of New Democrats the NDP, only 40% of Grits said that they most trust the Liberals with a high 35% of Liberals being unsure as to who they trust.

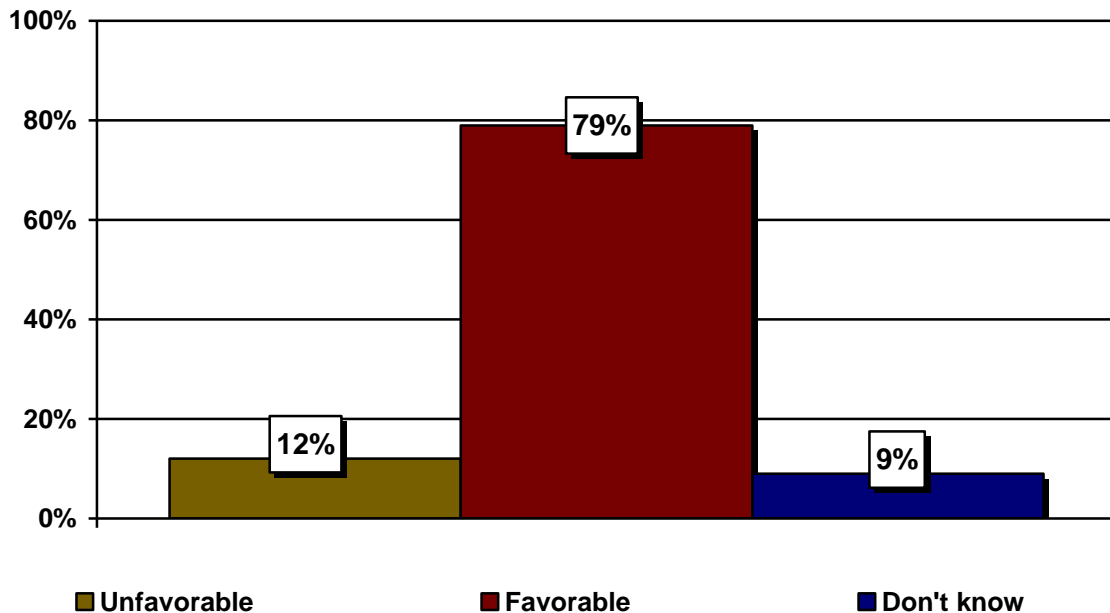
Respondents were asked about their level of concern with electricity costs of which a high 82% were concerned (57% strongly & 25% somewhat concerned), only 16% were not concerned (10% not strongly & 6% not at all concerned), while 2% were unsure or did not know. Those most inclined to say strongly concerned were Green voters (84%), PC's (63%), NDP (62%) and only 35% of Liberals. Residents from the east (84%), north (77%) and central (70%) regions of the province were most concerned.

WATER POWER

Respondents were then read the following preamble and were asked if they had a favorable or unfavorable opinion of water power from Quebec to meet Ontario's electricity needs.

“Quebec is the 4th largest producer of water power in the world and its electricity rates are amongst the lowest in North America. In addition, Hydro Quebec has a large and growing power surplus which it is exporting to the United States.”

“Overall, do you have a favorable or unfavorable opinion of importing water power from Quebec to meet Ontario's electricity needs?”



Almost eight in ten Ontarians or 79% have a favorable opinion of importing water power from Quebec to meet Ontario's electricity needs, compared to only 12% that have an unfavorable one, while 9% did not know.

Ontarians surveyed were then asked about their support or opposition to importing power from Quebec under two scenarios.

SUPPORT / OPPOSITION AREAS	Support	Oppose	Don't know
<i>If power imported from Quebec cost the same as power from a rebuilt nuclear station, would you support or oppose importing power from Quebec?</i>	66%	23%	11%
<i>If importing power from Quebec instead of rebuilding the Darlington Nuclear Station reduced Ontario electricity bills by 5% or more would you support or not support importing power from Quebec rather than rebuilding Darlington?</i>	72%	16%	12%

There is support for imported power from a majority of residents under both scenarios. Almost two-thirds or 66% would support its input if its cost was the same as that from a rebuilt Darlington, while more than seven in ten or 72% would back it if the provinces electricity bills were reduced by 5%.

V o t e R e s u l t s

VOTE INTENT

	Percent
Liberal	27.1
PC	26.7
Don't know	22.2
NDP	18.1
Green	5.9
Total	100.0

DECIDED VOTE INTENT

	Percent
Liberal	34.9
PC	34.3
NDP	23.3
Green	7.5
Total	100.0

Would you describe your support for
this Party as strong, moderate or
weak?

	Valid Percent
Strong	40.1
Moderate	49.9
Weak	10.0
Total	100.0

		Would you describe your support for this Party as strong, moderate or weak?		
		Strong	Moderate	Weak
VOTE	Liberal	35.2%	58.8%	6.0%
	NDP	37.1%	48.5%	14.4%
INTENT	PC	50.6%	38.2%	11.2%
	Green	28.6%	61.9%	9.5%

What is the likelihood that you will switch your vote from this Party to another?

	Valid Percent
Not at all likely	51.0
Not likely	23.8
Neither likely nor unlikely	11.5
Likely	9.3
Very likely	4.4
Total	100.0

		What is the likelihood that you will switch your vote from this Party to another?				
		Not at all likely	Not likely	Neither likely nor unlikely	Likely	Very likely
Vote intent	Liberal	34.4%	34.9%	18.2%	9.4%	3.1%
	NDP	57.1%	18.4%	2.0%	16.3%	6.1%
	PC	64.0%	15.7%	9.0%	6.7%	4.5%
	Green	53.1%	21.9%	15.6%	3.1%	6.3%

R e s u l t s b y Q u e s t i o n

Q1. All of Ontario's political Parties are committed to reducing electricity costs while ensuring a reliable source of energy. Which Party do you most trust to deliver on this promise?

	Percent
Liberal	11.8
NDP	15.0
PC	22.1
Green	6.3
None of them	6.1
Don't know	38.8
Total	100.0

Q2. How concerned are you about electricity costs?

	Percent
Strongly concerned	56.8
Somewhat concerned	24.8
Not strongly concerned	9.5
Not at all concerned	6.5
Don't know	2.5
Total	100.0

Quebec is the 4th largest producer of water power in the world and its electricity rates are amongst the lowest in North America. In addition, Hydro Quebec has a large and growing power surplus which it is exporting to the United States.

Q3. Overall, do you have a favorable or unfavorable opinion of importing water power from Quebec to meet Ontario's electricity needs?

	Percent
Favourable	78.8
Unfavourable	11.8
Don't know	9.5
Total	100.0

Q4. If power imported from Quebec cost the same as power from a rebuilt nuclear station, would you support or oppose importing power from Quebec?

	Percent
Support importing power	66.0
Oppose	23.3
Don't know	10.8
Total	100.0

Q5. If importing power from Quebec instead of rebuilding the Darlington Nuclear Station reduced Ontario electricity bills by 5% or more would you support or not support importing power from Quebec rather than rebuilding Darlington?

	Percent
Support	72.1
Oppose	16.1
Don't know	11.8
Total	100.0

Crosstabulations

		Q1. All of Ontario's political Parties are committed to reducing electricity costs while ensuring a reliable source of energy. Which Party do you most trust to deliver on this promise?					
		Liberal	NDP	PC	Green	None of them	Don't know
AREA	Central	3.6%	14.3%	14.3%	3.6%	1.8%	62.5%
	Eastern	8.7%	1.9%	51.0%	1.9%	2.9%	33.7%
	Metro	15.0%	17.5%	10.0%	2.5%	18.8%	36.3%
	GTA	31.3%	14.1%	21.9%	12.5%	1.6%	18.8%
	Niagara / Hamilton	5.9%	11.8%	23.5%	5.9%	5.9%	47.1%
	Southwest	4.8%	19.0%	19.0%	9.5%	2.4%	45.2%
	North	6.3%	33.3%	16.7%	4.2%	2.1%	37.5%

		Q1. All of Ontario's political Parties are committed to reducing electricity costs while ensuring a reliable source of energy. Which Party do you most trust to deliver on this promise?					
		Liberal	NDP	PC	Green	None of them	Don't know
VOTE	Liberal	39.7%	10.1%	10.1%	2.0%	3.5%	34.7%
	NDP	2.3%	60.2%	3.0%	1.5%	9.0%	24.1%
	PC	1.5%	1.0%	70.4%	1.0%	6.1%	19.9%
	Green	2.3%	4.7%	2.3%	79.1%	4.7%	7.0%

		Q1. All of Ontario's political Parties are committed to reducing electricity costs while ensuring a reliable source of energy. Which Party do you most trust to deliver on this promise?					
		Liberal	NDP	PC	Green	None of them	Don't know
AGE	18-34	15.9%	18.6%	24.1%	7.6%	2.1%	31.7%
	35-54	15.0%	9.0%	23.3%	8.0%	4.7%	40.2%
	55 and over	7.3%	18.6%	20.3%	4.2%	9.0%	40.4%

		Q1. All of Ontario's political Parties are committed to reducing electricity costs while ensuring a reliable source of energy. Which Party do you most trust to deliver on this promise?					
		Liberal	NDP	PC	Green	None of them	Don't know
INCOME	Under \$35,000	21.5%	9.3%	19.6%	0.9%	1.9%	46.7%
	Under \$75,000	1.5%	25.6%	17.2%	11.3%	13.3%	31.0%
	\$75,000 and over	15.9%	11.2%	27.7%	4.3%	5.5%	35.4%

		Q1. All of Ontario's political Parties are committed to reducing electricity costs while ensuring a reliable source of energy. Which Party do you most trust to deliver on this promise?					
		Liberal	NDP	PC	Green	None of them	Don't know
GENDER	Male	13.4%	18.6%	23.6%	4.9%	4.7%	34.8%
	Female	10.3%	12.0%	20.9%	7.4%	7.4%	42.1%

		Q2. How concerned are you about electricity costs?				
		Strongly concerned	Somewhat concerned	Not strongly concerned	Not at all concerned	Don't know
AREA	Central	69.6%	12.5%	14.3%	1.8%	1.8%
	Eastern	83.7%	7.7%	1.0%	1.0%	6.7%
	Metro	49.4%	30.0%	15.0%	5.0%	0.6%
	GTA	36.7%	31.3%	18.8%	12.5%	0.8%
	Niagara / Hamilton	52.9%	23.5%	5.9%	11.8%	5.9%
	Southwest	55.4%	33.3%	5.4%	5.4%	0.6%
	North	77.1%	14.6%	4.2%	2.1%	2.1%

		Q2. How concerned are you about electricity costs?				
		Strongly concerned	Somewhat concerned	Not strongly concerned	Not at all concerned	Don't know
VOTE	Liberal	34.7%	32.2%	19.1%	10.1%	4.0%
	NDP	62.4%	23.3%	7.5%	3.8%	3.0%
	PC	63.3%	21.4%	5.6%	8.7%	1.0%
	Green	83.7%	9.3%	2.3%	2.3%	2.3%

		Q2. How concerned are you about electricity costs?				
		Strongly concerned	Somewhat concerned	Not strongly concerned	Not at all concerned	Don't know
AGE	18-34	44.1%	24.1%	17.9%	9.0%	4.8%
	35-54	55.8%	25.6%	10.0%	6.6%	2.0%
	55 and over	62.7%	24.3%	5.6%	5.4%	2.0%

		Q2. How concerned are you about electricity costs?				
		Strongly concerned	Somewhat concerned	Not strongly concerned	Not at all concerned	Don't know
INCOME	Under \$35,000	54.2%	31.8%	3.7%	8.4%	1.9%
	Under \$75,000	78.8%	12.8%	5.9%	1.0%	1.5%
	\$75,000 and over	50.7%	28.2%	10.4%	9.8%	0.9%

		Q2. How concerned are you about electricity costs?				
		Strongly concerned	Somewhat concerned	Not strongly concerned	Not at all concerned	Don't know
GENDER	Male	54.0%	24.7%	9.6%	9.0%	2.7%
	Female	59.1%	24.8%	9.4%	4.4%	2.3%

		Q3. Overall, do you have a favorable or unfavorable opinion of importing water power from Quebec to meet Ontario's electricity needs?		
		Favourable	Unfavourable	Don't know
AREA	Central	57.1%	28.6%	14.3%
	Eastern	60.6%	23.1%	16.3%
	Metro	80.0%	10.0%	10.0%
	GTA	87.5%	6.3%	6.3%
	Niagara / Hamilton	87.5%	3.7%	8.8%
	Southwest	81.5%	10.1%	8.3%
	North	81.3%	16.7%	2.1%

		Q3. Overall, do you have a favorable or unfavorable opinion of importing water power from Quebec to meet Ontario's electricity needs?		
		Favourable	Unfavourable	Don't know
VOTE	Liberal	70.9%	15.6%	13.6%
	NDP	79.7%	10.5%	9.8%
	PC	83.7%	6.6%	9.7%
	Green	81.4%	16.3%	2.3%

		Q3. Overall, do you have a favorable or unfavorable opinion of importing water power from Quebec to meet Ontario's electricity needs?		
		Favourable	Unfavourable	Don't know
AGE	18-34	75.9%	14.5%	9.7%
	35-54	71.8%	15.0%	13.3%
	55 and over	85.9%	7.9%	6.2%

		Q3. Overall, do you have a favorable or unfavorable opinion of importing water power from Quebec to meet Ontario's electricity needs?		
		Favourable	Unfavourable	Don't know
INCOME	Under \$35,000	81.3%	0.9%	17.8%
	Under \$75,000	90.6%	2.0%	7.4%
	\$75,000 and over	69.7%	22.5%	7.8%

		Q3. Overall, do you have a favorable or unfavorable opinion of importing water power from Quebec to meet Ontario's electricity needs?		
		Favourable	Unfavourable	Don't know
GENDER	Male	81.9%	10.7%	7.4%
	Female	76.1%	12.6%	11.3%

		Q4. If power imported from Quebec cost the same as power from a rebuilt nuclear station, would you support or oppose importing power from Quebec?		
		Support importing power	Oppose	Don't know
AREA	Central	46.4%	39.3%	14.3%
	Eastern	53.8%	30.8%	15.4%
	Metro	80.0%	5.0%	15.0%
	GTA	68.8%	18.8%	12.5%
	Niagara / Hamilton	75.0%	22.1%	2.9%
	Southwest	57.1%	33.3%	9.5%
	North	66.7%	29.2%	4.2%

		Q4. If power imported from Quebec cost the same as power from a rebuilt nuclear station, would you support or oppose importing power from Quebec?		
		Support importing power	Oppose	Don't know
VOTE	Liberal	64.3%	24.1%	11.6%
	NDP	83.5%	9.0%	7.5%
	PC	57.7%	34.2%	8.2%
	Green	95.3%	2.3%	2.3%

		Q4. If power imported from Quebec cost the same as power from a rebuilt nuclear station, would you support or oppose importing power from Quebec?		
		Support importing power	Oppose	Don't know
AGE	18-34	60.7%	25.5%	13.8%
	35-54	69.8%	16.3%	14.0%
	55 and over	65.0%	28.2%	6.8%

		Q4. If power imported from Quebec cost the same as power from a rebuilt nuclear station, would you support or oppose importing power from Quebec?		
		Support importing power	Oppose	Don't know
INCOME	Under \$35,000	40.2%	29.0%	30.8%
	Under \$75,000	84.7%	14.3%	1.0%
	\$75,000 and over	61.4%	28.0%	10.7%

		Q4. If power imported from Quebec cost the same as power from a rebuilt nuclear station, would you support or oppose importing power from Quebec?		
		Support importing power	Oppose	Don't know
GENDER	Male	67.7%	21.6%	10.7%
	Female	64.6%	24.6%	10.8%

		Q5. If importing power from Quebec instead of rebuilding the Darlington Nuclear Station reduced Ontario electricity bills by 5% or more would you support or not support importing power from Quebec rather than rebuilding Darlington?		
		Support	Oppose	Don't know
AREA	Central	46.4%	39.3%	14.3%
	Eastern	68.3%	15.4%	16.3%
	Metro	84.4%	2.5%	13.1%
	GTA	70.3%	18.0%	11.7%
	Niagara / Hamilton	70.6%	18.4%	11.0%
	Southwest	71.4%	19.0%	9.5%
	North	81.3%	14.6%	4.2%

		Q5. If importing power from Quebec instead of rebuilding the Darlington Nuclear Station reduced Ontario electricity bills by 5% or more would you support or not support importing power from Quebec rather than rebuilding Darlington?		
		Support	Oppose	Don't know
VOTE	Liberal	74.4%	11.6%	14.1%
	NDP	82.7%	7.5%	9.8%
	PC	61.2%	31.1%	7.7%
	Green	95.3%	2.3%	2.3%

		Q5. If importing power from Quebec instead of rebuilding the Darlington Nuclear Station reduced Ontario electricity bills by 5% or more would you support or not support importing power from Quebec rather than rebuilding Darlington?		
		Support	Oppose	Don't know
AGE	18-34	71.0%	17.2%	11.7%
	35-54	74.4%	12.3%	13.3%
	55 and over	70.6%	18.9%	10.5%

		Q5. If importing power from Quebec instead of rebuilding the Darlington Nuclear Station reduced Ontario electricity bills by 5% or more would you support or not support importing power from Quebec rather than rebuilding Darlington?		
		Support	Oppose	Don't know
INCOME	Under \$35,000	51.4%	15.9%	32.7%
	Under \$75,000	88.7%	5.9%	5.4%
	\$75,000 and over	71.2%	19.9%	8.9%

		Q5. If importing power from Quebec instead of rebuilding the Darlington Nuclear Station reduced Ontario electricity bills by 5% or more would you support or not support importing power from Quebec rather than rebuilding Darlington?		
		Support	Oppose	Don't know
GENDER	Male	75.1%	13.4%	11.5%
	Female	69.7%	18.4%	12.0%