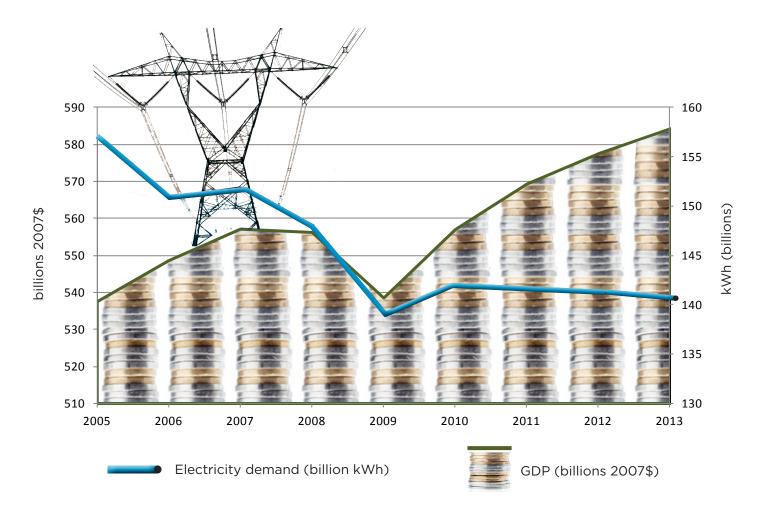
Falling electricity demand, but a growing economy

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Ontario's total annual demand for electricity has fallen by 10% between 2005 and 2013 while the province's real Gross Domestic Product has risen by 9%. This is the first time in Ontario's history that rising GDP has been accompanied by falling electricity demand.

Even as the economy has recovered from the depths of the 2008-09 recession — with GDP growing by 8.5% from 2009 to 2013 — electricity usage has remained essentially unchanged. In fact, for every kilowatt-hour of electricity used, Ontario produced 21% more in goods and services in 2013 than in 2005.





Sources: Independent Electricity System Operator and Statistics Canada Table 379-0030